

## The ADS Promise

### Our promise is simple, yet powerful:

"We promise to provide an honest assessment of your security risks, whether they are minor or complex, and to deliver a solution that effectively addresses them using the best equipment at the most competitive prices. We also promise to support you and your staff once our system is implemented, whenever the need arises."

866-562-CCTV

Get your free school risk assessment today.

Find out how easy and cost-effective it is to experience the benefits of digital video surveillance today.

You'll never know what you're missing without it.

Crisp, clear images | Viewable from any Internet connection | No tapes to change | Easily expandable | Complete installation and service | Assistance securing financing

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A DIVISION OF ADVANCED BACKGROUND CHECK, INC.

**What's protecting your students and school assets?**

**We'll help you keep them safe.**  
*Digital Video Surveillance Solutions  
for Education*

**Affordable, High-Resolution CCTV Systems**

## Is your school at risk?

**S**afety and risk mitigation has long been of serious concern to school administration, parents and law enforcement. Parents rely on schools to be safe havens. Because schools are complex environments featuring expansive areas where large groups of students gather, as well as high-traffic zones that can be prone to poor behavior, schools represent a significant security challenge.

*Through the use of high-resolution cameras and digital video recorders, school personnel can easily view clear, crisp color images of all monitored areas using any Internet connection.*

Video surveillance systems give school and law enforcement personnel the eyes they need to effectively protect students, faculty, visitors, property and assets.

### Video Surveillance Benefits:

- Provides an effective, budget-friendly method to improve school security and provide a safer environment.
- Supplies irrefutable, clear visual evidence in the event of a security breach or incident.
- Reduces the need for school personnel to monitor key areas; allows them to focus on other core initiatives.
- Assists with student behavior modification and proactively works to prevent problems.
- Decreases theft and property losses, resulting in lower insurance premiums.
- Provides peace of mind for faculty, students, parents and the community.

## Watch it all with ADS

### Key School Monitoring Areas:

- ⇒ Entrances & exits
- ⇒ School drop-off & pick-up areas
- ⇒ Hallways
- ⇒ Cafeterias
- ⇒ Classrooms
- ⇒ Gyms / basketball courts / sports fields
- ⇒ Auditoriums & courtyards

### Digital Video Surveillance Systems Protect Your Students, Staff and Property by Offering:

- Live remote viewing via the Internet.
- Sharp, color images.
- 24/7 uninterrupted operation, no operator necessary.
- Remote viewing and image retrieval options.
- Instant access to recorded images by time, location and more.
- Ability to save, share and organize images for future review and reference.
- Immediate sharing with police and fire departments.

### Digital Video Surveillance Equipment

ADS offers a wide selection of cameras and equipment to suit your needs, from large, complex systems to smaller packages.



### Our high-quality camera selection includes:

- Fixed surveillance cameras
- Infrared and hidden surveillance cameras
- Programmable dome cameras
- Weather and bullet-proof exterior cameras

### We also offer:

- Digital video recorders (DVRs)
- CRT, flat-panel and LCD TV monitors
- Video switches and controllers
- Cables & mounting hardware
- Installation, service and support

## ADS: The Quality Choice

**A**dvanced Digital Security, Inc. (ADS) has been designing, implementing and servicing digital video surveillance systems for almost two decades. ADS offers the best security expertise, featuring over 100 years of combined experience.

### Our Difference:

#### ➤ State-of-the-Art Equipment

Our systems feature the finest components from top manufacturers. To maximize quality and customization, we build our own DVRs using Pentium 4 processors and brand-name components from companies such as Western Digital.

#### ➤ Technology

ADS utilizes the most dependable platforms to ensure that your system is consistently reliable. While ADS systems usually operate on Windows XP®, we are also experienced in working with other platforms.

#### ➤ Experienced, Dedicated Staff

Unlike many other companies, ADS service and installation staff are background-checked company employees. To maintain the highest integrity, we never use outside contractors or third parties.

#### ➤ Competitive Pricing

Our experience, national buying power and strategic alliances with key manufacturers empower us to offer you the best prices in the industry. We won't be undersold.

#### ➤ Training

ADS is committed to teaching your staff how to make the most of your video surveillance system. We'll train your employees, ensuring they know how to properly utilize the equipment and get the most from all features.

#### ➤ Service and Support

Our commitment to your organization doesn't end when your installation is complete. We proactively remain in contact with you and are readily available should you ever need assistance.