

## The ADS Promise

### **Our promise is simple, yet powerful:**

“We promise to provide an honest assessment of your security risks, whether they are minor or complex, and to deliver a solution that effectively addresses them using the best equipment at the most competitive prices. We also promise to support you and your staff once our system is implemented, whenever the need arises.”

**866-562-CCTV**

**Get your free c-store risk assessment today.**

Find out how easy and cost-effective it is to experience the benefits of digital video surveillance today.

**You'll never know what you're missing without it.**

Crisp, clear images | Viewable from any Internet connection | No tapes to change | Easily expandable | Complete installation and service | Financing Available

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**What's protecting your gas and convenience store?**

**We'll help you keep them safe.**  
*Digital Video Surveillance Solutions  
for C-Stores*

**Affordable, High-Resolution CCTV Systems**

# Is your C-store at risk?

Convenience stores and gas stations are prime targets for robberies, burglaries, petty theft and employee stealing. Unlike shopping malls or grocery stores, these retail operations present another unique challenge—keeping staff and assets safe during lower traffic overnight hours. These risks threaten the well-being of c-stores every day, causing needless lost profits and constant worry about the safety of your employees, customers and assets.



*Through the use of high-resolution cameras and digital video recorders, c-store personnel can easily view clear, crisp color images of all monitored areas using any Internet connection.*

Video surveillance systems give c-store management and law enforcement personnel the eyes they need to effectively protect employees, customers and assets 24/7.

## Video Surveillance Benefits:

- Provides an effective, budget-friendly method to improve store security and monitor cash registers, gas pumps, retail floor activity, alcohol/tobacco sales, storerooms, equipment, parking lots and more.
- Supplies irrefutable, clear visual evidence in the event of a security breach or incident.
- Assists with employee and consumer behavior modification and proactively works to prevent problems.
- Decreases theft and property losses, resulting in lower insurance premiums.
- Delivers high return on investment and increased profitability.

# Watch it all with ADS

## Key C-Store Monitoring Areas:

- ⇒ Cash registers
- ⇒ Gas Pumps
- ⇒ Inventory storage
- ⇒ Retail floor
- ⇒ Safes and bank deposits
- ⇒ Parking lots

## Digital Video Surveillance Systems Protect Your Assets, Property and Employees by Offering:

- Live remote viewing via the Internet.
- Sharp, color images.
- 24/7 uninterrupted operation, no operator necessary.
- Remote viewing and image retrieval options.
- Instant access to recorded images by time, location and more.
- Ability to save, share and organize images for future review and reference.
- Immediate sharing with police and fire departments.

## Digital Video Surveillance Equipment

ADS offers a wide selection of cameras and equipment to suit your needs, from large, complex systems to smaller packages.



## Our high-quality camera selection includes:

- Fixed surveillance cameras
- Infrared and hidden surveillance cameras
- Programmable dome cameras
- Weather and bullet-proof exterior cameras

## We also offer:

- Digital video recorders (DVRs)
- CRT, flat-panel and LCD TV monitors
- Video switches and controllers
- Cables & mounting hardware
- Installation, service and support

# ADS: The Quality Choice

Advanced Digital Security, Inc. (ADS) has been designing, implementing and servicing digital video surveillance systems for almost two decades. ADS offers the best security expertise, featuring over 100 years of combined experience.

## Our Difference:

### ➤ State-of-the-Art Equipment

Our systems feature the finest components from top manufacturers. To maximize quality and customization, we build our own DVRs using Pentium 4 processors and brand-name components from companies such as Western Digital.

### ➤ Technology

ADS utilizes the most dependable platforms to ensure that your system is consistently reliable. While ADS systems usually operate on Windows XP®, we are also experienced in working with other platforms.

### ➤ Experienced, Dedicated Staff

Unlike many other companies, ADS service and installation staff are background-checked company employees. To maintain the highest integrity, we never use outside contractors or third parties.

### ➤ Competitive Pricing

Our experience, national buying power and strategic alliances with key manufacturers empower us to offer you the best prices in the industry. We won't be undersold.

### ➤ Training

ADS is committed to teaching your staff how to make the most of your video surveillance system. We'll train your employees, ensuring they know how to properly utilize the equipment and get the most from all features.

### ➤ Service and Support

Our commitment to your organization doesn't end when your installation is complete. We proactively remain in contact with you and are readily available should you ever need assistance.